TIME ALLOWED: 1 HOUR 30 MINUTES

INFORMATION FOR CANDIDATES
- The questions tell you which resources you need to use.
- This document consists of 8 pages. Any blank pages are indicated.

INSTRUCTIONS TO EXAMS OFFICER/INVIGILATOR
- Do not send this Resource Booklet for marking, it should be retained in the centre or recycled. Please contact OCR copyright should you wish to re-use this document.

CONTENTS OF RESOURCE BOOKLET
- Fig. 1 - Photograph of part of a city in the UK in 2014
- Fig. 2 – Information collected from a coastal town to form part of a place profile
- Fig. 3 – Share of world merchandise exports by country, 2013
- Fig. 4 – Number of immigrants living in the USA by country of birth, 2013
Fig. 1 - Photograph of part of a city in the UK in 2014
Fig. 2 – Information collected from a coastal town to form part of a place profile

(a) Census data for a coastal town

<table>
<thead>
<tr>
<th>Measure</th>
<th>A coastal Town in England</th>
<th>England</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment rate</td>
<td>67.8%</td>
<td>71.7%</td>
</tr>
<tr>
<td>Local Authority housing</td>
<td>13.6%</td>
<td>7.5%</td>
</tr>
<tr>
<td>Life expectancy female</td>
<td>81.8%</td>
<td>82.3%</td>
</tr>
<tr>
<td>Life expectancy male</td>
<td>77.7%</td>
<td>78.3%</td>
</tr>
<tr>
<td>Benefit claimants</td>
<td>21%</td>
<td>15%</td>
</tr>
<tr>
<td>1-4 GCSE’s</td>
<td>20%</td>
<td>13.2%</td>
</tr>
</tbody>
</table>

(b) Deprivation score for the coastal town, taken from the Office for National Statistics

Deprivation rank (1 is most deprived and 3284 is least deprived).

The town scores 293 out of 3284 in England

(c) Views about the town from the council and from the community

<table>
<thead>
<tr>
<th>Views from the Town Council website</th>
<th>Views of some residents and visitors collected by interview</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome to your seaside retreat, home to fun family holidays and great days out</td>
<td>By night-time any area of road has groupings of young yobs. You can hear Ford Escorts and Fiestas revving their engines with stereos blasting.</td>
</tr>
<tr>
<td>Relax and enjoy our soft, clean, sandy beaches all year round. The coastline stretches along 15 miles of beautiful sandy beach, past sand dunes and seaside amusements, taking in donkey rides and bouncy castles</td>
<td>It is high time this place was made great again! This is a wonderful part of the world that's been allowed to crumble away, and become an eyesore for any potential tourist.</td>
</tr>
<tr>
<td>Relax and let someone else do the cooking! Eating out is easy and there's a fine range of restaurants, cafés, pubs and takeaways to tempt every taste bud and to suit every pocket.</td>
<td>I hate going there at anytime as the rubbish and smell is enough to turn away the most determined locals. The tourism industry is slowly dying and will be gone soon enough unless there is a considerable change in the outlook of the officials in charge.</td>
</tr>
<tr>
<td>The town is bursting at the seams with history. You can enjoy its maritime heritage and architecture from Row Houses to the herring industry Smoke Houses, churches and boats.</td>
<td>I find it amazing that people still continue to come here for holidays, there's nothing to do other than lie on a beach or fritter money away in one of the many seafront arcades. Definitely a town in need of a serious overhaul.</td>
</tr>
</tbody>
</table>

(d) Images of the coastal town
Fig. 3 - Share of world merchandise exports by country, 2013

Key: % share of world merchandise exports by value, 2013

- >10
- 3–10
- 1–2.9
- 0.5–0.9
- <0.5
- Data not available
Fig. 4 – Number of immigrants living in the USA by country of birth, 2013

**Key:** Number of Immigrants living in the USA (thousands)

- Dark red >500
- Red 250–500
- Orange 100–249
- Light orange 10–99
- Pale orange <10
- White <10
Copyright Information:

Fig.1: © Ian Dagnall Commercial Collection / Alamy Stock Photo. www.alamy.com
Fig.2: (a/b) Data and Image sourced from Neighbourhood Statistics, Office of National Statistics, © Crown Copyright, reproduced under the terms of the Open Government Licence v3.0, http://neighbourhood.statistics.gov.uk.
   (c) Adapted text from Greater Yarmouth Tourism Website, accessed Nov 2015. © Great Yarmouth Borough Council. www.great-yarmouth.co.uk
   (d) Image: Beach volleyball match on Great Yarmouth central beach AlamyCRHW88 - © Adrian Buck / Alamy Stock Photo.
       www.alamy.com
       Image: Amusement arcades seafront Great Yarmouth Norfolk UK Alamy B1TFXB - © Mark Boulton / Alamy Stock Photo.
       www.alamy.com
Fig. 3: Map Image - Global merchandise exports 2013, adapted from Trade and Tariff Indicators online map tool, © World Trade Organization 2015, www.wto.org, accessed March 2015.
Fig.4: Map Image - Country of birth of immigrants living in the USA 2013, adapted from Global Migrant Stocks online map tool © Pew Research Centre 2014, www.pewglobal.org, accessed March 2015.

OCR is committed to seeking permission to reproduce all third-party content that it uses in the assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.